ANNUAL REPORT OF BUSINESS INFORMATION FOR THE CITY OF SASKATOON

BUSINESS LICENSE PROGRAM

BUSINESS Profile

Business License Program - Annual Report 2011

The Planning & Development Branch, Business License Program, licenses all businesses operating from a fixed address within Saskatoon. This includes all home based businesses as well as businesses operating from commercial and industrial locations.

The Business Profile Annual Report provides a summary and analysis of business activity in Saskatoon, including information on new businesses, commercial/industrial businesses, and home based businesses for 2011.

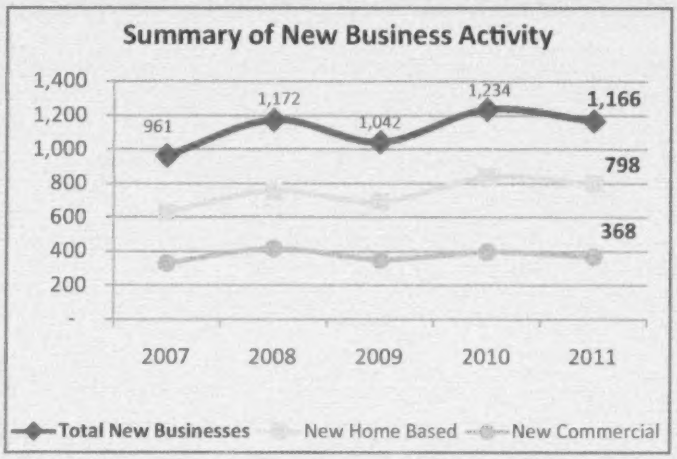
All data contained within this publication was obtained by the City of Saskatoon through the Business License Program. All businesses have been classified based on their primary business type or activity according to the North American Industry Classification System (NAICS). For information on NAICS, visit www.statcan.gc.ca and search "NAICS 2012" or email infostats@statcan.ca.

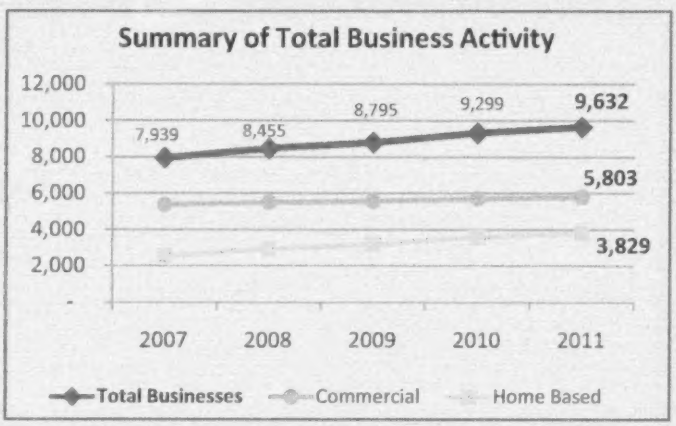
Hightlights from 2011:

- Strong growth overall in 2011
- 2nd highest year for new Home Based Business applications
- Commercial/Industrial/Businesses - the Mining, Oil and Gas Extraction Sector saw the largest percentage increase (17%)
- Home Based Businesses - there were 120 new businesses involved in Residential Building Construction.

Coming Soon!

The Business License Program is developing an online business license application service, scheduled to be launched on the City of Saskatoon's website in 2012. This service will provide new and existing business owners the ability to apply for and renew business licenses online.





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BUSINESS PROFILE - ANNUAL REPORT 2011

City of Saskatoon
Planning & Development Branch

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A PDF version of this publication is available online at www.saskatoon.ca/go/businesslicense.
If you would like us to email it to you, contact business.license@saskatoon.ca.

Information and Mapping Requests

The Business License Program supports economic growth and community planning by providing statistical information relating to business activity in Saskatoon. The type of information available upon request includes, but is not limited to the following:

- square footage of commercial/ industrial space
- employment figures
- specific data by business type, such as geographic distribution, new business listings, number of closed businesses

The Business License Program can be reached at (306) 975-7710.

For more information please visit www.saskatoon.ca/go/ businesslicense.

The Mapping and Research Group provides mapping and GIS (geographic information system) services to internal and external clients. Mapping products include zoning and address maps, neighbourhood boundary maps, projected growth concept maps and more. Mapping products are available to download as PDFs or are available as a hard copy.

Custom research and mapping services on various demographic, social, and economic trends in Saskatoon may also be available upon request. The type of information available upon request includes, but is not limited to the following:

- Neighbourhood Profiles
- Population Projections
- Census Data
- Quality of Life Indicators

The Mapping and Research Group can be reached at (306) 975-7641.

For more information on mapping services, please visit www.saskatoon.ca and click on 'M' for Maps.

Total Licensed Businesses

The City of Saskatoon Business License Program requires all businesses to obtain a license prior to operating. In 2011, there were 9,632 businesses licensed by the Program. Figure 1 illustrates the overall business growth in Saskatoon and identifies the total number of home based and commercial/industrial businesses licensed from 2007 to 2011. The total number of businesses has increased by more than 21% since 2007.

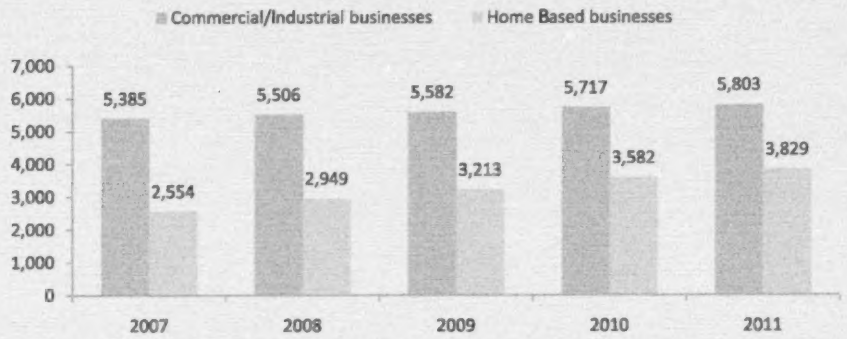

Figure 1: Total Licensed Businesses, 2007-2011

Saskatoon has had an average of 1,115 new licensed businesses per year for the past five years.

Saskatoon's total licensed businesses can be divided into two major sectors: (1) goods-producing and (2) services-producing. As shown in Figure 2, Saskatoon's economy is primarily made up of services-producing businesses.

Figure 2: Total Licensed Businesses by Major Sector, 2011

Table 1 provides a breakdown of all licensed businesses in Saskatoon by goods- and services-producing sectors as well as by NAICS sectors for the years 2007 to 2011.

Table 1: Total Licensed Businesses by NAICS Sector, 2007-2011

		2007	2008	2009	2010	2011
Goods-producing sector	Agriculture, Forestry & Fishing	14	12	8	10	8
	Mining, Oil & Gas Extraction	18	29	30	31	37
	Construction	1,026	1,268	1,382	1,547	1,667
	Manufacturing	462	455	453	451	458
	Total, goods-producing sector	1,520	1,764	1,873	2,039	2,170
Services-producing sector	Trade (Wholesale & Retail)	1,898	1,939	1,978	2,034	2,040
	Transportation & Warehousing	243	252	262	276	264
	Finance, Insurance, Real Estate & Leasing	483	486	503	491	499
	Professional, Scientific & Technical Services	960	1,025	1,086	1,155	1,215
	Business, Building & Other Support Services	505	579	629	676	693
	Educational Services	164	179	185	207	220
	Health Care & Social Assistance	396	396	400	442	466
	Information, Culture & Recreation	264	290	295	302	305
	Accommodation & Food Services	540	536	566	588	606
	Other Services	966	1,009	1,018	1,089	1,154
	Total, services-producing sector	6,419	6,691	6,922	7,260	7,462
Total, all sectors		7,939	8,455	8,795	9,299	9,632

The Business License Program collects and manages all personal information in accordance with The Local Authority Freedom of Information and Protection of Privacy Act.

In 2011, the largest sector was Trade, which includes both wholesale and retail and accounts for 21% of all licensed businesses. The Construction sector showed continued growth, increasing 8% over 2010 and over 63% since 2007. With this growth, the Construction sector makes up 17% of all licensed businesses. The top four sectors make up 63% of the total number of licensed businesses in Saskatoon; these sectors include Trade, Construction, Professional Services, and Other Services (such as Hair Salons, Automotive Repair, Dry Cleaning and Photo Services). Figure 3 shows a breakdown of all sectors.

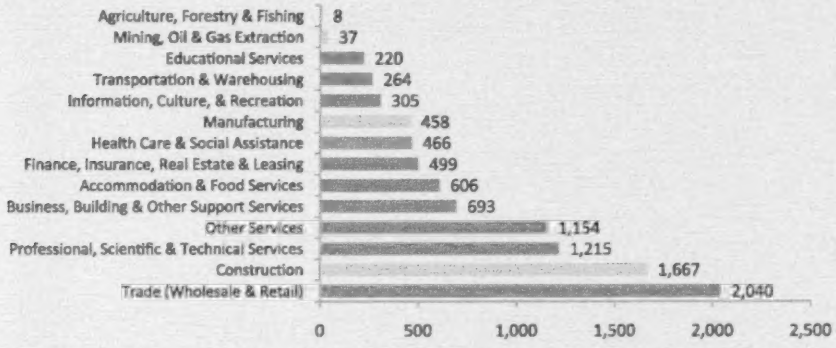

Figure 3: Total Licensed Businesses by NAICS Sector, 2011

Based on **TOTAL** businesses in Saskatoon for 2011, the top three industries in the construction sector were:

- Residential building construction - 623
- Plumbing, heating & air-conditioning contractors - 208
- Electrical contractors & other wiring installation contractors - 113

New Businesses

The City of Saskatoon Business License Program issued 1,166 new business licenses in 2011. Figure 4 illustrates the number of new licenses issued for the years 2007 to 2011. The number of new home based businesses continues to exceed the number of new commercial/industrial businesses.

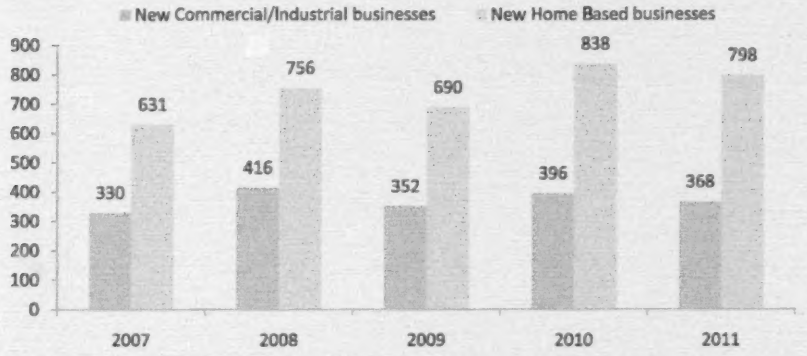

Figure 4: New Licensed Businesses, 2007-2011

Saskatoon is Saskatchewan's largest city with an estimated population of 234,200 as of December 31, 2011 (Courtesy of the City of Saskatoon Mapping & Research Group).

Tables 2 and 3 list the top ten business starts by NAICS industry group for 2011.

*Table 2: Top 10 New Commercial/Industrial Businesses, 2011**

Rank	Industry group
1	Personal Care Services - **27**
2	Limited-Service Eating Places - **21**
3	Automotive Repair & Maintenance - **16**
	Clothing Stores - **16**
4	Full-Service Restaurants - **15**
5	Automobile Dealers – **12**
6	Residential Building Construction - **11**
7	Grocery Stores – **9**
8	Offices of Other Health Practitioners - **8**
	Other Miscellaneous Store Retailers - **8**
	Wireless Telecommunications Carriers (except Satellite) - **8**
9	Health & Personal Care Stores - **7**
	Architectural, Engineering & Related Services - **7**
10	Electronics and Appliance Stores - **6**
	Management, Scientific & Technical Consulting Services - **6**
	Computer Systems Design & Related Services – **6**
	Building Equipment Contractors - **6**

* The number of new businesses is shown in **bold** after the industry group.

*Table 3: Top 10 New Home Based Businesses, 2011**

Rank	Industry group
1	Residential Building Construction - **120**
2	Services to Buildings & Dwellings - **91**
3	Building Finishing Contractors - **54**
4	Personal Care Services - **46**
5	Building Equipment Contractors - **38**
6	Foundation, Structure & Building Exterior Contractors - **36**
7	Computer Systems Design & Related Services - **31**
8	Management, Scientific & Technical Consulting Services - **30**
9	Electronic Shopping and Mail-Order Houses - **28**
10	Other Professional, Scientific & Technical Services - **27**

* The number of new businesses is shown in **bold** after the industry group.

Commercial/Industrial Businesses

In 2011, Saskatoon had a total of 5,803 licensed commercial/industrial businesses representing 60% of all businesses. Table 4 provides a breakdown of businesses by NAICS sectors for the years 2007 to 2011. Since 2007, commercial/industrial businesses have increased by over 8%. The Trade, Accommodation & Food Services, and Other Services sectors continue to be the most prevalent. The largest percentage increase in 2011 was in the Mining, Oil & Gas Extraction sector, which increased by 17% over last year.

A more detailed breakdown of the total number of commercial/industrial businesses by NAICS sub-sector can be found in Appendix 1 on page 8.

Table 4: Total Commercial/Industrial Businesses by NAICS Sector, 2007-2011

		2007	2008	2009	2010	2011
Goods-producing sector	Agriculture, Forestry & Fishing	7	7	6	7	5
	Mining, Oil & Gas Extraction	18	28	29	29	34
	Construction	298	330	365	407	419
	Manufacturing	386	381	374	364	367
	Total, goods-producing sector	709	746	774	807	825
Services-producing sector	Trade (Wholesale & Retail)	1,729	1,759	1,763	1,794	1,795
	Transportation & Warehousing	172	172	169	175	172
	Finance, Insurance, Real Estate & Leasing	433	433	441	426	433
	Professional, Scientific & Technical Services	457	473	479	497	508
	Business, Building & Other Support Services	160	173	180	183	180
	Educational Services	75	80	78	74	80
	Health Care & Social Assistance	326	324	327	351	362
	Information, Culture & Recreation	138	141	138	140	144
	Accommodation & Food Services	530	522	550	571	585
	Other Services	656	683	683	699	719
	Total, services-producing sector	4,676	4,760	4,808	4,910	4,978
Total, all sectors		5,385	5,506	5,582	5,717	5,803

Commercial/Industrial Businesses by Neighbourhood

Figure 5 illustrates the distribution of commercial/industrial businesses in Saskatoon by neighbourhood. The neighbourhoods with the greatest number of commercial/industrial businesses are Central Business District (893), North Industrial (740), Hudson Bay Industrial (463), and Airport Business Area (374).

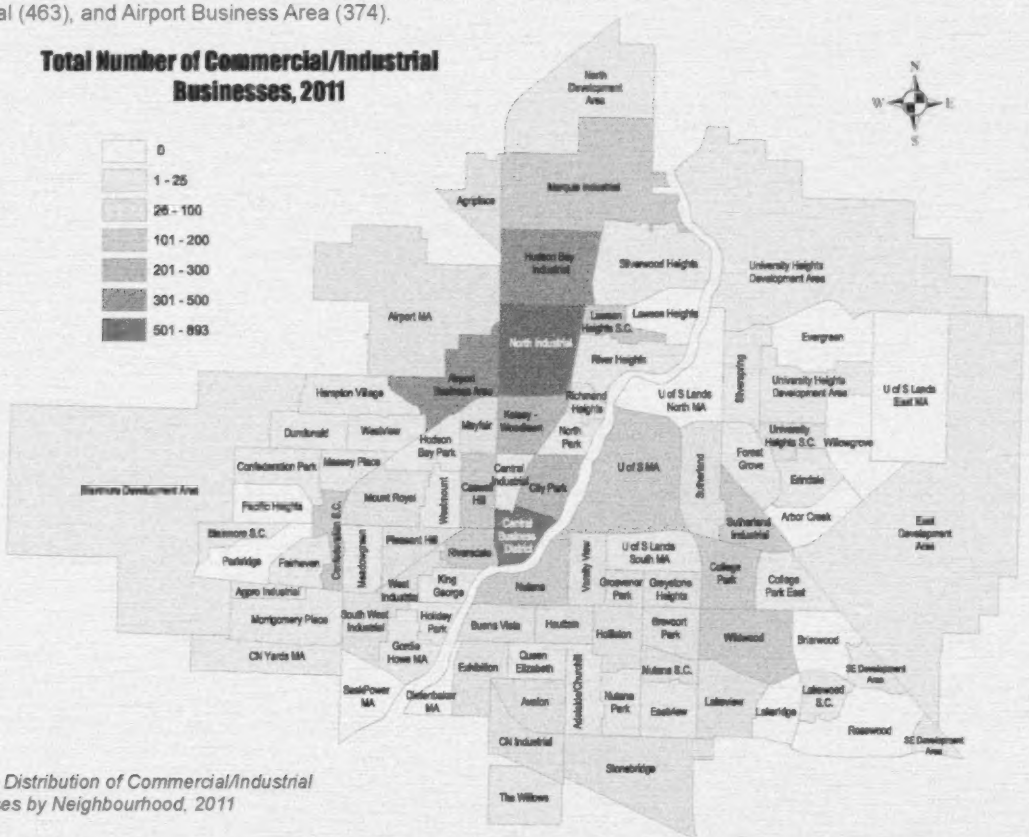

Figure 5: Distribution of Commercial/Industrial Businesses by Neighbourhood, 2011

The top sectors found in the Central Business District were Trade (25%), Professional, Scientific & Technical Services (15%), and Health Care & Social Assistance (13%). The top sectors found in the North Industrial wereTrade (38%), Other Services (14%), and Construction (12%). The top sectors found in the Hudson Bay Industrial were Trade (38%), Construction (18%), and Manufacturing (13%). The top sectors found in the Airport Business Area were Trade (29%), Construction (16%), and Professional, Scientific & Technical Services (11%).

A more detailed breakdown of the total number of commercial/industrial businesses by neighbourhood can be found in Appendix 2 on page 9.

New Commercial/Industrial Businesses

The Business License Program issued 368 new commercial/industrial business licenses in 2011. This represents 32% of all new business licenses issued. Table 5 shows the number of new commercial/industrial business license applications by NAICS sector for 2007 through 2011. The Trade sector, which consistently has the greatest number of new licenses issued, accounted for 29% of all new commercial/industrial businesses in 2011. Table 6 lists the top 10 new commercial/industrial businesses by neighbourhood in 2011.

Table 5: New Commercial/Industrial Businesses by NAICS Sector, 2007-2011

		2007	2008	2009	2010	2011
Goods-producing sector	Agriculture, Forestry & Fishing	1	0	0	1	0
	Mining, Oil & Gas Extraction	1	11	3	3	5
	Construction	24	35	40	50	31
	Manufacturing	17	22	11	10	15
	Total, goods-producing sector	43	68	54	64	51
Services-producing sector	Trade (Wholesale & Retail)	101	132	99	112	105
	Transportation & Warehousing	9	10	10	12	6
	Finance, Insurance, Real Estate & Leasing	25	18	28	10	19
	Professional, Scientific & Technical Services	37	41	32	33	35
	Business, Building & Other Support Services	12	18	11	12	10
	Educational Services	3	10	2	4	4
	Health Care & Social Assistance	11	20	14	38	24
	Information, Culture & Recreation	10	18	4	13	16
	Accommodation & Food Services	39	30	54	43	44
	Other Services	40	51	44	55	54
	Total, services-producing sector	287	348	298	332	317
Total, all sectors		**330**	**416**	**352**	**396**	**368**

*Table 6: Top 10 New Commercial/Industrial Businesses by Neighbourhood, 2011**

Rank	Neighbourhood
1	Central Business District - **48**
2	North Industrial - **43**
3	Airport Industrial – **23**
4	Riversdale - **22**
5	Hudson Bay Industrial - **21**
6	University Heights Suburban Centre – **17**
7	Marquis Industrial - **14**
8	Lawson Heights Suburban Centre; Sutherland Industrial - **13**
9	University of Saskatchewan Management Area - **12**
10	Kelsey-Woodlawn; Caswell Hill; Nutana - **11**

* The number of new businesses is shown in **bold** after the neighbourhood.

Home Based Businesses

In 2011, there were a total of 3,829 licensed home based businesses in Saskatoon. The proportion of home based businesses has grown steadily over the past five years. There are 7% more home based businesses in 2011 compared to 2010 and they now account for 40% of the total number of licensed businesses in Saskatoon – up from 32% five years ago.

Table 7 summarizes the total number of home based businesses by NAICS sector for the years 2007 to 2011. The data in Table 7 indicates that the Construction sector and the Professional, Scientific & Technical Services sector continue to be the most prevalent home based businesses. The Health Care & Social Assistance sector saw the largest increase of 14% over the last year. A more detailed breakdown of the total number of home based businesses by NAICS sub-sector can be found in Appendix 3 on page 10.

Home Based Businesses by Neighbourhood

Figure 6 illustrates the total number of licensed home based businesses by neighbourhood. The neighbourhoods with the greatest number of home based businesses are Silverwood Heights (206), Willowgrove (145), Silverspring (127), Lakeview (118), and Briarwood (105).

The most prevalent sector in Silverwood Heights is Professional, Scientific & Technical Services, in Willowgrove it is Administrative & Support Services, and in Silverspring it is Construction. A more detailed breakdown of the total number of home based businesses by neighbourhood can be found in Appendix 4 on page 11.

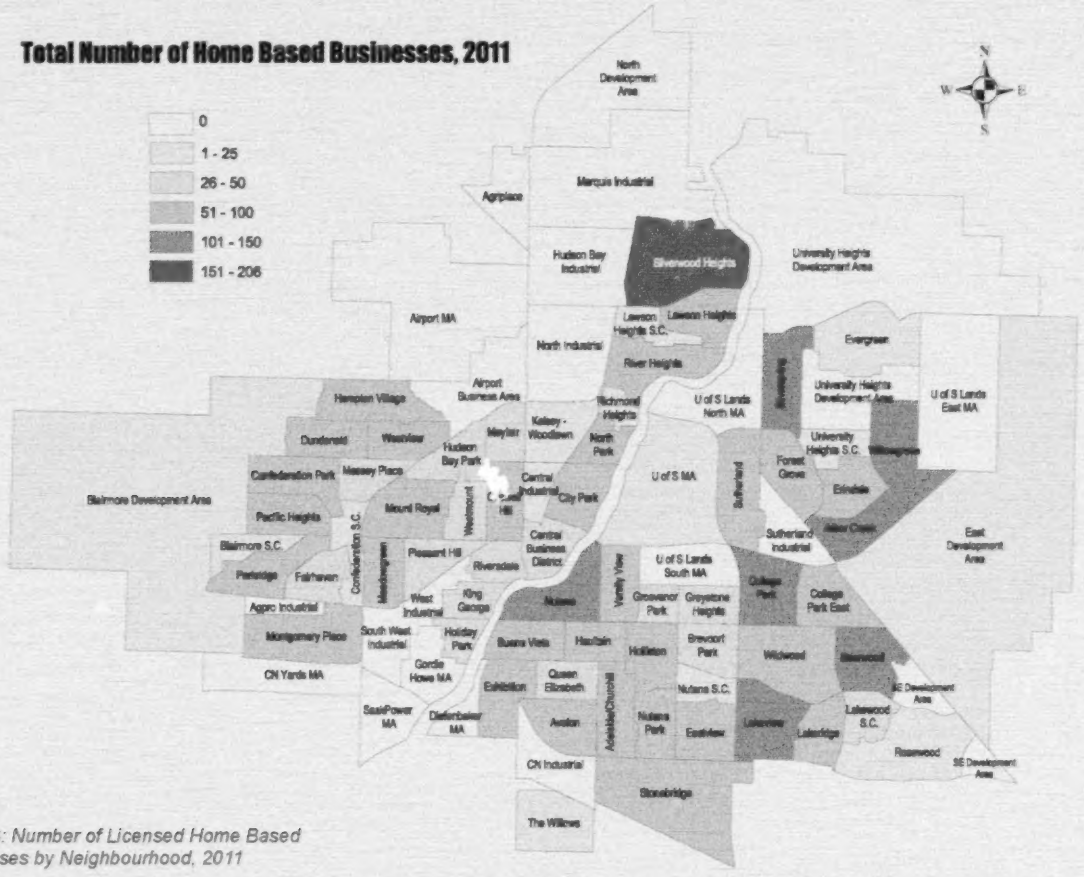

Figure 6: Number of Licensed Home Based Businesses by Neighbourhood, 2011

Table 7: Total Home Based Businesses by NAICS Sector, 2007-2011

		2007	2008	2009	2010	2011
Goods-producing sector	Agriculture, Forestry & Fishing	7	5	2	3	3
	Mining, Oil & Gas Extraction	0	1	1	2	3
	Construction	728	938	1,017	1,140	1,248
	Manufacturing	76	74	79	87	91
	Total, goods-producing sector	811	1,018	1,099	1,232	1,345
Services-producing sector	Trade (Wholesale & Retail)*	169	180	215	240	245
	Transportation & Warehousing*	71	80	93	101	92
	Finance, Insurance, Real Estate & Leasing	50	53	62	65	66
	Professional, Scientific & Technical Services	503	552	607	658	707
	Business, Building & Other Support Services	345	406	449	493	513
	Educational Services	89	99	107	133	140
	Health Care & Social Assistance	70	72	73	91	104
	Information, Culture & Recreation	126	149	157	162	161
	Accommodation & Food Services	10	14	16	17	21
	Other Services	310	326	335	390	435
	Total, services-producing sector	1,743	1,931	2,114	2,350	2,484
Total, all sectors		**2,554**	**2,949**	**3,213**	**3,582**	**3,829**

*Home based for office use only.

New Home Based Businesses

The Business License Program issued 798 new home based business licenses in 2011, representing 68% of all new business licenses issued. Table 8 shows the number of new home based business license applications by NAICS sector for 2007 through 2011. The Construction sector had the greatest number of new licenses issued, accounting for 34% of all new home based businesses. There were 101 new home based businesses in the Other Services sector, an increase of 13% over 2010, and the largest increase over all sectors. Table 9 lists the top 10 new home based businesses by neighbourhood in 2011.

Table 8: New Home Based Businesses by NAICS Sector, 2007-2011

		2007	2008	2009	2010	2011
Goods-producing sector	Agriculture, Forestry & Fishing	0	1	0	1	0
	Mining, Oil & Gas Extraction	0	1	0	2	1
	Construction	247	307	238	273	269
	Manufacturing	7	10	14	17	18
	Total, goods-producing sector	254	319	252	293	288
Services-producing sector	Trade (Wholesale & Retail)*	33	48	57	65	57
	Transportation & Warehousing*	18	25	28	28	14
	Finance, Insurance, Real Estate & Leasing	12	11	16	11	12
	Professional, Scientific & Technical Services	112	105	113	149	135
	Business, Building & Other Support Services	81	118	101	110	113
	Educational Services	18	13	17	36	30
	Health Care & Social Assistance	14	13	13	25	17
	Information, Culture & Recreation	18	34	34	29	26
	Accommodation & Food Services	3	4	2	3	5
	Other Services	68	66	57	89	101
	Total, services-producing sector	377	437	438	545	510
Total, all sectors		631	756	690	838	798

*Home based for office use only.

*Table 9: Top 10 New Home Based Businesses by Neighbourhood, 2011**

Rank	Neighbourhood
1	Silverwood Heights - **41**
2	Lakewood; Wildwood - **27**
3	Briarwood; Willowgrove - **25**
4	Hampton Village - **24**
5	Sutherland – **23**
6	Meadowgreen; College Park; Arbor Creek; Stonebridge - **21**
7	City Park – **20**
8	Lawson Heights – **19**
9	Queen Elizabeth; Nutana – **18**
10	Parkridge; River Heights; Silverspring; Forest Grove - **17**

* The number of new businesses is shown in **bold** after the neighbourhood.

The Business Start-Up Guide is a great resource to assist entrepreneurs with starting, relocating or expanding a business. This resource helps to guide entrepreneurs through the licensing and start-up process, and provide a list of agencies that can help achieve their business goals.

Business Resources

The Business License Program offers a variety of business resources:

- BizPaL
- Business Start-Up Guide and Checklist
- Saskatoon Business Directory
- Business Profile newsletters and annual reports
- Employment Profile publication
- Statistical information and customized information requests
- Business License brochures, summarizing development standards and applicable bylaws

For more information, please visit www.saskatoon.ca/go/businesslicense.

Appendix 1

Number of Commercial/Industrial Businesses by NAICS Industry Sub-Sector, 2011

Industry Sub-Sector	2010	2011
Agriculture, Forestry & Fishing		
Crop production	3	**2**
Animal production	2	**1**
Support activities for agriculture & forestry	2	**2**
Mining, Oil & Gas Extraction		
Oil & gas extraction	2	**3**
Mining & quarrying (except oil & gas)	12	**15**
Support activities for mining, oil & gas extraction	15	**16**
Construction		
Construction of buildings	133	**146**
Heavy & civil engineering construction	36	**35**
Specialty trade contractors	238	**238**
Manufacturing		
Food manufacturing	45	**46**
Beverage & tobacco product manufacturing	9	**10**
Textile mills	0	**0**
Textile product mills	8	**8**
Clothing manufacturing	11	**11**
Leather & allied product manufacturing	2	**2**
Wood product manufacturing	10	**12**
Paper manufacturing	1	**1**
Printing & related support activities	30	**32**
Petroleum & coal product manufacturing	3	**2**
Chemical manufacturing	13	**13**
Plastics & rubber products manufacturing	20	**19**
Non-metallic mineral product manufacturing	17	**17**
Primary metal manufacturing	1	**1**
Fabricated metal product manufacturing	59	**59**
Machinery manufacturing	31	**31**
Computer & electronic product manufacturing	13	**13**
Electrical equipment, appliance & component manufacturing	3	**3**
Transportation equipment manufacturing	14	**13**
Furniture & related product manufacturing	33	**34**
Miscellaneous manufacturing	41	**40**
Trade (Wholesale & Retail)		
Farm product wholesaler-distributors	13	**15**
Petroleum product wholesaler-distributors	8	**8**
Food, beverage & tobacco wholesaler-distributors	35	**34**
Personal & household goods wholesaler-distributors	43	**42**
Motor vehicle & parts wholesaler-distributors	43	**43**
Building material & supplies wholesaler-distributors	126	**124**
Machinery, equipment & supplies wholesaler-distributors	146	**149**
Miscellaneous wholesaler-distributors	44	**44**
Wholesale electronic markets, & agents & brokers	25	**27**
Motor vehicle & parts dealers	183	**192**
Furniture & home furnishings stores	106	**110**
Electronics & appliance stores	89	**88**
Building material & garden equipment & supplies dealers	58	**59**
Food & beverage stores	115	**120**
Health & personal care stores	122	**123**
Gasoline stations	59	**56**
Clothing & clothing accessories stores	282	**269**
Sporting goods, hobby, book & music stores	98	**90**
General merchandise stores	30	**30**
Miscellaneous store retailers	160	**163**
Non-store retailers	9	**9**
Transportation & Warehousing		
Air transportation	11	**11**
Rail transportation	1	**1**
Truck transportation	70	**66**
Transit & ground passenger transportation	9	**10**
Support activities for transportation	31	**31**
Couriers & messengers	27	**26**
Warehousing & storage	26	**27**
Finance, Insurance, Real Estate & Leasing		
Credit intermediation & related activities	111	**111**
Securities, commodity contracts & other financial investment & related activities	85	**84**
Insurance carriers & related activities	76	**76**
Funds & other financial vehicles	1	**1**
Real estate	82	**88**
Rental & leasing services	71	**73**
Professional, Scientific & Technical		
Professional, scientific & technical services	497	**508**
Business, Building & Other Support services		
Management of companies & enterprises	29	**26**
Administrative & support services	145	**145**
Waste management & remediation services	9	**9**
Educational Services		
Educational services	74	**80**
Health Care & Social Assistance		
Ambulatory health care services	324	**331**
Nursing & residential care facilities	4	**4**
Social assistance	23	**27**
Information, Culture & Recreation		
Publishing industries (except internet)	13	**13**
Motion picture & sound recording industries	21	**23**
Broadcasting (except internet)	5	**5**
Telecommunications	12	**19**
Data processing, hosting & related services	3	**3**
Performing arts, spectator sports & related industries	23	**20**
Heritage institutions	1	**1**
Amusement, gambling & recreation industries	62	**60**
Accommodation & Food Services		
Accommodation services	45	**51**
Food services & drinking places	526	**534**
Other Services		
Repair & maintenance	273	**274**
Personal & laundry services	424	**442**
Religious, grant-making, civic, professional & similar organizations	2	**3**

Appendix 2

Number of Commercial/Industrial Businesses by Neighborhood, 2007-2011

Suburban Development Area	Neighborhood	2007	2008	2009	2010	2011
Blairmore	Blairmore Suburban Centre	0	0	6	16	**18**
	Blairmore Development Area	3	3	3	3	**2**
Central Business District	Central Business District	934	925	907	917	**893**
Confederation	Confederation Suburban Centre	124	122	119	116	**110**
	West Industrial	70	79	84	81	**83**
	South West Industrial	44	48	49	50	**48**
	Mount Royal	31	32	31	30	**31**
	Hudson Bay Park	17	18	19	18	**17**
	Meadowgreen	18	16	16	15	**16**
	Holiday Park	12	12	12	11	**10**
	Massey Place	5	7	7	6	**7**
	Confederation Park	5	6	7	7	**7**
	Dundonald	8	5	7	7	**7**
	Westview	4	5	5	7	**5**
	Gordie Howe Management Area	4	4	4	4	**3**
	CN Yards Management Area	3	3	3	3	**3**
	Montgomery Place	3	3	3	3	**3**
	Agpro Industrial	2	2	2	2	**2**
	Fairhaven	2	2	2	2	**2**
	Hampton Village	0	0	0	1	**2**
	SaskPower Management Area	1	0	0	0	**0**
Core Neighborhoods	City Park	216	218	229	228	**222**
	Riversdale	145	152	151	160	**168**
	Nutana	160	162	157	156	**162**
	Caswell Hill	102	100	104	112	**119**
	Varsity View	53	56	61	59	**60**
	Pleasant Hill	60	54	54	58	**58**
	Westmount	21	19	20	19	**19**
	King George	12	11	11	10	**12**
East	East Development Area	-	-	-	-	**1**
Lakewood	Wildwood	107	110	110	113	**112**
	College Park	108	112	111	110	**110**
	Lakeview	51	47	45	43	**42**
	Lakewood Suburban Centre	4	8	14	17	**20**
	College Park East	11	12	12	12	**12**
	S.E. Development Area	4	4	4	4	**4**
Lawson	Kelsey – Woodlawn	196	211	216	220	**223**
	Lawson Heights Suburban Centre	149	146	153	154	**154**
	Mayfair	51	53	51	48	**55**
	River Heights	18	19	19	18	**18**
	Central Industrial	19	17	17	21	**22**
	Richmond Heights	7	6	6	8	**9**
	North Park	9	9	7	7	**8**
	Silverwood Heights	1	1	2	2	**2**
North	North Development Area	-	-	-	-	**2**
North West Industrial	North Industrial	694	701	715	745	**740**
	Hudson Bay Industrial	422	439	443	468	**463**
	Airport Business Area	375	381	387	375	**374**
	Marquis Industrial	26	29	42	64	**103**
	Agriplace	59	63	68	68	**73**
	Airport Management Area	38	36	37	37	**39**

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Suburban Development Area	Neighborhood	2007	2008	2009	2010	2011
Nutana	Nutana Suburban Centre	106	104	101	103	94
	CN Industrial	73	86	86	86	89
	Brevoort Park	82	83	83	84	87
	Grosvenor Park	73	78	77	76	75
	Holliston	72	72	71	73	73
	Stonebridge	4	22	37	48	64
	Haultain	43	41	42	42	43
	Exhibition	31	30	31	31	32
	Greystone Heights	27	26	26	27	27
	Avalon	23	22	26	25	26
	Buena Vista	24	23	23	26	26
	Eastview	15	11	11	12	12
	Adelaide/Churchill	10	11	10	10	10
	Nutana Park	3	3	4	4	4
	Queen Elizabeth	3	3	3	3	4
	The Willows	2	2	1	1	1
University Heights	Sutherland Industrial	163	176	179	178	183
	U of S Management Area	117	130	118	118	121
	University Heights Suburban Centre	48	58	62	73	96
	Sutherland	40	39	41	44	44
	Forest Grove	12	12	12	12	11
	U of S Lands South Management Area	3	3	3	3	2
	Erindale	1	1	1	2	1
	Silverspring	1	1	1	1	2
	University Heights Development Area	1	1	1	0	1
Total		5,385	5,506	5,582	5,717	5,803

Appendix 3

Number of Home Based Businesses by NAICS Industry Sub-Sector, 2011

Industry Sub-Sector	2010	2011
Agriculture, Forestry & Fishing		
Support activities for agriculture & forestry	3	3
Mining, Oil & Gas Extraction		
Support activities for mining, oil & gas extraction	2	3
Construction		
Construction of buildings	473	529
Heavy & civil engineering construction	18	18
Specialty trade contractors	649	701
Manufacturing		
Food manufacturing	3	6
Textile mills	0	1
Textile product mills	5	6
Clothing manufacturing	13	14
Leather & allied product manufacturing	1	1
Wood product manufacturing	1	1
Printing & related support activities	5	6
Chemical manufacturing	7	5
Non-metallic mineral product manufacturing	6	4
Fabricated metal product manufacturing	7	7
Machinery Manufacturing	0	1
Computer & electronic product manufacturing	1	2
Transportation equipment manufacturing	0	1
Furniture & related product manufacturing	2	1
Miscellaneous manufacturing	35	34
Trade (Wholesale & Retail)		
Farm product wholesaler-distributors	1	0
Food, beverage & tobacco wholesaler-distributors	11	10
Personal & household goods wholesaler-distributors	22	24
Motor vehicle & parts wholesaler-distributors	4	3
Building material & supplies wholesaler-distributors	17	20
Machinery, equipment & supplies wholesaler-distributors	20	17
Miscellaneous wholesaler-distributors	19	16
Wholesale electronic markets & agents & brokers	41	37
Motor vehicle and parts dealers	0	2
Miscellaneous store retailers	2	3
Non-store retailers	103	113

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Industry Sub-Sector	2010	2011
Transportation & Warehousing		
Truck transportation	52	**51**
Transit & ground passenger transportation	12	**9**
Scenic & sightseeing transportation	3	**3**
Support activities for transportation	11	**10**
Couriers & messengers	23	**19**
Finance, Insurance, Real Estate & Leasing		
Credit intermediation & related activities	6	**2**
Securities, commodity contracts & other financial investment & related activities	12	**10**
Insurance carriers & related activities	11	**11**
Real estate	23	**29**
Rental & leasing services	13	**14**
Professional, Scientific & Technical Services		
Professional, scientific & technical services	658	**707**
Business, building & other support services		
Management of companies & enterprises	4	**4**
Administrative & support services	482	**502**
Waste management & remediation services	7	**7**

Industry Sub-Sector	2010	2011
Educational Services		
Educational services	133	**140**
Health Care & Social Assistance		
Ambulatory health care services	66	**79**
Social assistance	25	**25**
Information, Culture & Recreation		
Publishing industries (except internet)	13	**13**
Motion picture & sound recording industries	26	**24**
Broadcasting (except internet)	1	**1**
Telecommunications	1	**2**
Data processing, hosting & related services	3	**6**
Other information services	11	**10**
Performing arts, spectator sports & related industries	99	**96**
Amusement, gambling & recreation industries	8	**9**
Accommodation & Food Services		
Food services & drinking places	17	**21**
Other Services		
Repair & maintenance	112	**129**
Personal & laundry services	278	**305**

Appendix 4

Number of Home Based Businesses by Neighbourhood, 2007-2011

Suburban Development Area	Neighbourhood	2007	2008	2009	2010	2011
Blairmore	Blairmore Suburban Centre	-	-	-	-	**3**
	Blairmore Development Area	-	-	-	-	**1**
Central Business District	Central Business District	14	14	21	23	**32**
Confederation	Confederation Park	79	92	92	98	**88**
	Westview	55	69	71	75	**83**
	Dundonald	68	73	74	87	**82**
	Montgomery Place	44	55	61	65	**72**
	Meadowgreen	39	44	50	56	**71**
	Hampton Village	7	14	26	48	**69**
	Parkridge	47	51	57	61	**62**
	Mount Royal	57	68	68	60	**61**
	Pacific Heights	52	61	64	64	**59**
	Fairhaven	36	39	36	38	**42**
	Massey Place	27	31	36	35	**39**
	Hudson Bay Park	19	28	33	38	**37**
	Holiday Park	23	28	30	29	**29**
	Confederation Park Suburban Centre	0	2	3	8	**4**
Core Neighbourhoods	Nutana	79	75	85	105	**104**
	City Park	55	57	63	66	**71**
	Caswell Hill	54	60	67	76	**69**
	Varsity View	43	50	49	59	**52**
	Westmount	17	25	38	31	**34**
	Riversdale	12	20	30	38	**35**
	King George	17	26	26	26	**33**
	Pleasant Hill	23	29	31	27	**30**
East	East Development Area	-	-	-	-	**1**

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Suburban Development Area	Neighbourhood	2007	2008	2009	2010	2011
Lakewood	Lakeview	83	91	102	113	**118**
	Briarwood	74	86	95	100	**105**
	College Park	69	82	89	91	**103**
	College Park East	59	66	74	87	**96**
	Wildwood	67	78	75	77	**95**
	Lakeridge	54	64	66	68	**72**
	Lakewood Suburban Centre	7	19	25	31	**37**
	Rosewood	0	0	0	1	**8**
Lawson	Silverwood Heights	162	178	178	192	**206**
	River Heights	71	81	76	90	**100**
	Lawson Heights	42	49	58	66	**76**
	North Park	33	44	37	48	**59**
	Mayfair	33	41	48	59	**50**
	Kelsey - Woodlawn	7	12	16	14	**13**
	Richmond Heights	9	8	9	13	**13**
	Central Industrial	1	7	5	6	**9**
	Lawson Heights Suburban Centre	5	6	5	5	**6**
North West Industrial	Airport Business Area	1	5	2	1	**0**
Nutana	Adelaide/Churchill	55	60	76	83	**84**
	Stonebridge	12	29	48	69	**76**
	Eastview	58	69	58	68	**71**
	Holliston	46	50	66	68	**70**
	Buena Vista	56	57	63	64	**66**
	Avalon	46	56	60	61	**66**
	Haultain	45	45	44	58	**63**
	Exhibition	45	55	55	62	**56**
	Nutana Park	37	41	46	41	**52**
	Queen Elizabeth	27	37	44	39	**49**
	Brevoort Park	42	41	49	52	**48**
	Greystone Heights	29	29	34	40	**43**
	Grosvenor Park	16	16	18	23	**27**
	Nutana Suburban Centre	3	4	3	4	**6**
	The Willows	1	2	3	5	**7**
University Heights	Silverspring	103	110	112	121	**127**
	Willowgrove	24	40	74	111	**145**
	Arbor Creek	58	67	80	99	**102**
	Forest Grove	63	69	73	82	**76**
	Sutherland	62	63	58	71	**75**
	Erindale	70	68	64	72	**72**
	University Heights Suburban Centre	12	12	14	14	**13**
	Evergreen	-	-	-	-	**5**
	U of S Lands South MA	0	1	0	0	**1**
Total		2,554	2,949	3,213	3,582	3,829

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